

ISTITUTO TECNICO ECONOMICO PARITARIO “WALTHER”

PROGRAMMA D’INGLESE

ANNO SCOLASTICO 2016 - 2017

CLASSE III C

LIBRO DI TESTO: Bedell, *et alii*, *Good Practice in Business*. Principato Ed. Multitask CD-ROM

I. Introduction to Business Communication

- Personal phone calls
- Business phone calls
- Business letters
- Business emails

II. Offers and replies

- Telemarketing
- Unsolicited offers and spam

III. Enquiries

- Enquiries on the telephone
- Enquiries in writing
- Internet enquiries
- Responding to enquiries

IV. The United Kingdom of Great Britain and Northern Ireland

- England
- Scotland
- Wales
- Northern Ireland
- London
- The Land
- The Population
- The Political System

V. The Republic of Ireland

- The Emerald Isle
- Irish culture
- The Great Famine 1845-1850
- The Celtic Tiger

VI. Civilisation and Culture

- Alan Turing: his work and impact
- Film: The Imitation Game

GLI STUDENTI:

LA DOCENTE:

Prof.ssa Tiziana M. G. Nucera